



NEWCITIESSUMMIT.ORG



2019 **NEW CITIES**
SUMMIT

JOHANNESBURG, SOUTH AFRICA
DECEMBER 7-8



SPONSORSHIP OPPORTUNITIES

INNOVATING THE BUSINESS OF BUILDING CITIES

CAPITAL. INFRASTRUCTURE. GOVERNANCE.

This landmark event brings together all major stakeholders active in the new cities space – governments, new technology founders, financiers, developers, infrastructure suppliers, and more.

Engage with industry leaders, pitch projects, network, collaborate, socialize, and experience all South Africa has to offer!

A PROVEN HISTORY OF SUCCESS

The [2023 Summit](#) in Kigali featured 250+ delegates from around the world

The [2025 Summit](#) in Nairobi had wide-ranging, tangible impact, including:

- 1 Over **400** attendees from **33** different countries
- 2 **87** distinguished speakers; **20** sponsors; **hundreds of thousands** of media hits and impressions
- 3 **Countless deals, new partnerships, and relationships** formed

WHAT TO EXPECT

Networking & Pitching Opportunities

Build powerful connections with leading stakeholders and present your project to potential investors

Workshops & Conversations

Learn from global experts and thought leaders and connect with fellow city-builders

Activations

Engage with interactive experiences, discover bold new brands, and see demonstrations of paradigm shifting products

Social Events & Excursions

Unwind and connect at exclusive social gatherings across Waterfall City and participate in thrilling tours showcasing the magic of South Africa



T H E 2026 NEW CITIES SUMMIT

This year, hosted in the world-class Waterfall City development within dynamic Johannesburg, South Africa, the New Cities Summit will bring together more than 600 leaders — entrepreneurs, investors, planners, builders, and policymakers — driving the next generation of city development worldwide.

Distinct from traditional conferences, the New Cities Summit is designed around action, connection, and execution.

The program will feature deal rooms, pitch competitions, curated networking sessions, collaborative workshops, and brand activations — all structured to de-risk urban investment, accelerate capital formation, and strengthen the global new cities ecosystem.

Key discussions will focus on job creation, investment attraction, governance innovation, infrastructure development, and sustainable economic growth across Africa and beyond.

SPONSORSHIP OPPORTUNITIES

A select number of bespoke sponsorship opportunities are available, offering strategic visibility, extensive outreach, and alignment with the future of urban development.

Information about exclusive **PLATINUM SPONSORSHIP** of the entire conference is available by request.

GOLD SPONSOR

Your organization will be identified as one of the primary sponsors of the Summit.

In addition to all benefits of Silver Sponsorship, your organization will host a specific marquee networking, social, or other activity (e.g., welcome reception, gala dinner, off-site excursion).

A representative from your organization would be encouraged to give a short welcoming presentation at a key event, from which we'll create high quality video for your use.

SILVER SPONSOR

Your organization can host a specific panel, session, workshop, or media activity in addition to all benefits of Bronze Sponsorship.

Along with hosting an exhibition space, displaying signage, and distributing collateral, a representative from your organization would be encouraged to give a short welcoming presentation.

BRONZE SPONSOR

Your organization will be recognized as a sponsor of the Summit

Recognition on event and branded merchandise, traditional and social media, and other collateral.

ADDITIONAL OPPORTUNITIES

Additional information about sponsorship of special events, activities, or other bespoke packages is available on request.

SPONSORSHIP TIERS & BENEFITS

BENEFITS	GOLD	SILVER	BRONZE
OPPORTUNITY TO SPEAK Priority speaking roles and visibility for company senior executives during plenaries or breakouts	Plenary	Plenary	Breakout
BRAND VISIBILITY Prime transitional sponsor slide/video between panel discussions	Yes	Yes	Yes
BOOTH IN EXHIBIT SPACE	Yes	Yes	No
MEETING FACILITATION	Yes	Yes	No
ACCESS TO SPECIAL & INVITATION-ONLY EVENTS VIP seating, speaking role, or other activity for company representatives at by invitation-only roundtables, and access to the VIP Delegates Lounge	Yes	Limited	No
MEDIA MENTIONS Acknowledgment in event-related media advisories, social media, and press releases	Yes	Yes	Yes
WEBSITE, EMAIL & MARKETING RECOGNITION Special recognition of your involvement featured on the Summit's website and marketing correspondence	Logo with link	Logo with link	Logo with link
AUDIO/VISUAL RECOGNITION Recognition on audio/visual displayed at the Summit	Logo + Video	Logo	Logo
COMPLIMENTARY REGISTRANTS Full event/conference registrations for your selected guests	5	3	1

EVENT SPONSORSHIP

In addition to general Summit sponsorship, opportunities are available to sponsor specific events or other Summit elements, with branding, meet & greet, and other opportunities for your organization.



AVAILABLE OPPORTUNITIES INCLUDE:

WORKSHOPS

Your company can sponsor specific panels related to your field and featuring your spokesperson as a panelist or moderator.

VIP LOUNGE

The Summit will feature an exclusive VIP lounge where high-level delegates can mix, mingle, relax. We also offer dedicated deal rooms, where you can conduct business in a luxurious on-site private area, which can be sponsored by and branded to your company.

SPECIAL EVENTS

City tours, the closing gala, optional safari excursions, and more social and off-site events.

HOTEL & TRAVEL AMENITIES

You can host breakfast, lunch, dinner, coffee breaks, welcome packages, transportation, happy hours, or other similar events.



CITIES INVESTMENT FORUM

The Charter Cities Institute's Cities Investment Forum (CIF) is a curated, deal-oriented convening designed to accelerate investment into promising new city projects.

The Forum brings together credible developers, aligned investors, and a small set of senior expert advisors to strengthen project investability, create high-quality connections, and move a shortlist of opportunities toward financing and execution.

The CIF convenes a curated selection of investable city projects with aligned capital allocators. Selected founders will have an opportunity to pitch their projects and solicit feedback from investors and advisors. Alongside the pitch sessions, the Forum includes an invite-only cocktail event and other networking opportunities.

As a Platinum, Gold or Silver Sponsor, your institution has the opportunity to actively engage in the CIF — one of the hallmark events of the New Cities Summit — appointing a senior executive as a mentor to the projects, and gaining high visibility, and media coverage.

PREVIOUS SPONSORS



MORE INFO

General or Media Inquiries

Michael Holstein
michael@cci.city

Sponsorship Information

Patrick Higgins
patrick@cci.city

Waterfall City Information

Chanté van den Berg
chante@waterfall.co.za

Anneli Marais
anneli@waterfall.co.za

Follow us:

COMING SOON

NEWCITIESUMMIT.ORG

